

WCA WORLD CEMENT CONFERENCE

"FUTURE STRATEGIES FOR THE CEMENT INDUSTRY"

co-organised by



11th – 12th December 2017 | London | United Kingdom

Provisional Programme

Monday 11 th December	
18:00	Delegate Check-in
19:00	Welcome Reception
Tuesday 12 th December	
08:00	Delegate Check-in
09:00	WCA General Assembly (<i>Members Only</i>)
11:00 Coffee Break	
	<u>Conference "Future Strategies for the Cement Industry"</u>
11:30	Welcome <i>Malcolm Shelbourne, CEO, INTERCEM, UK</i> <i>Ali Emir Adigüzel, CEO, Heidelberg Cement Trading, and Chairman of WCA, Germany</i>
11:40	Keynote Address - Supply-side reform and the restructuring of the cement industry <i>Zhiping Song, Chairman, China National Building Material Group Corporation Ltd. (CNBM), P.R. China</i>
	<u>Session 1 – Future and Resilient Cities and Building Design</u>
12:00	Cementing resilience: an innovation agenda for city and cement industry leaders <i>Jeb Brugmann, Director – Solutions Development and Innovation, 100 RESILIENT CITIES – Pioneered by the Rockefeller Foundation, USA</i>
12:30	- Cement Industry Response: Role of Concrete in Sustainable Cities <i>Peter Hoddinott, CEO, Building Material Group SAS, Switzerland</i>
12:50 Lunch	
	<u>Session 2 – Global Economy Outlook/Market Forecasts</u>
14:00	Global Construction 2030 <i>Graham Robinson, Executive Director, Global Construction Perspectives and Global Business Consultant, Pinsent Masons LLP, UK</i>
14:40	"Where we are on the road" <i>Joint Presentation:</i> <i>Patrick Sarch, Co-Head Corporate – M&A and Financial Institutions Group, White & Case LLP, UK</i> & <i>Peter Lu, Counsel, Head of EMEA China Desk, White & Case LLP, UK</i>
15:10	- Cement Industry Respondent ** <i>Ali Emir Adigüzel, CEO, Heidelberg Cement Trading, and Chairman of WCA, Germany</i>
15:30 Coffee Break	

* Subject to change

** Presentation title to be confirmed

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	<u>Session 3 – Environment/Sustainability</u>
16:00	ISO 20400 standard for Sustainable Procurement – How it will impact your industry <i>Shaun McCarthy OBE, Director, Action Sustainability, UK</i>
16:30	Natural Capital - underpinning the cement industry <i>Mark Gough, Executive Director, Natural Capital Coalition, UK</i>
	<u>Session 4 – Cybersecurity</u>
17:00	<i>Paul Hingley, Business Manager CMR – Safety – Industrial IT Security, Siemens, UK **</i>
17:30	Conference Close
19:30	WCA World Conference Drinks followed by Gala Dinner