

# Privacy Statement

## How we use your personal information.

### **What information do we collect about you?**

We collect information about you when you register as a member with us or place an order for products, events or services. Website information is collected using cookies. (insert link to "visitors" to our website paragraph)

### **How will we use this information about you?**

We collect information about you to process your membership application or order, manage your account and if you agree, to email you about other products, services and events we think may be of interest to you.

The World Cement Association will not share your information for marketing purposes to other organisations.

In processing any purchases, we may send your details to and also use references from credit reference agencies and fraud prevention agencies via our secure online payment system WorldPay.

### **Opting Out of Marketing.**

You have a right at any time to stop us from contacting you. If you no longer wish to be contacted for marketing purposes [mail Admin](#)

### **Visitors to our websites-**

When someone visits [www.worldcementassociation.org](http://www.worldcementassociation.org) we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website. If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

For further information about cookies please visit [www.aboutcookies.org](http://www.aboutcookies.org).

You can set your browser not to accept cookies and the websites below tell you how to remove cookies from your browser. However in a few case this may mean our website features may not function as a result. Please note our website contains links to other useful websites, this policy only applies to this website.

### **Changes to our privacy Policy.**

We keep our privacy policy under regular review and we will place any updates on this webpage.

This Policy was last updated on 23/09/2016

### **How to contact us.**

Please contact us if you have any questions about our privacy policy or information we hold about you: ([email us](#))