

## Privacy Statement

This privacy policy explains how the World cement Association uses any personal information we collect about you when you use this website or send us related forms.

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## How we use your personal information.

### **GDPR and exemptions**

The World Cement Association is a not-for-profit making organisation. In respect of processing of personal data about members we can claim exemption from GDPR requirements because;

- Concerning our membership, we only process information necessary to provide or administer activities including WCA events for people who are members of the organisation or have regular contact with it.
- We only share the information with people and organisations necessary to carry out the organisation's activities.
- We keep the information while the individual is a member or supporter or as long as necessary for member/supporter administration.

Applicants have a facility to opt in to communications from us.

We follow the rules of GDPR in respect of all personal data which is not directly related to members.

### **What information do we collect about you?**

We collect information about you when you register as a member with us on the website or send a downloaded application form or enquiry form or other communication requesting information or place an order for products, events or services. Website information is collected using cookies.

### **How will we use this information about you?**

We collect information about you to process your membership application or event subscription or order, manage your account and to communicate with in response to enquiries and inform you about products, services and events we think may be of interest to you.

The World Cement Association will not share your information for marketing purposes to other organisations unless you consent to do so.

In processing any fees or purchases, we may send your details to and also use references from credit reference agencies and fraud prevention agencies via our secure online payment system WorldPay.

## **Marketing.**

We need to contact members in order to administer membership and applications. You have a right at any time to stop us from contacting you in respect of non-membership related marketing. If you no longer wish to be contacted for such marketing purposes [mail Admin.](#)

## **Access to your information and correction**

You have a right to request a copy of the information we hold about you. If you would like a copy of some or all your personal information, please email to [email us](#)

We want to make sure your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

## **Cookies**

When someone visits [www.worldcementassociation.org](http://www.worldcementassociation.org) we use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website. If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

For further information about cookies please visit [www.aboutcookies.org](http://www.aboutcookies.org).

You can set your browser not to accept cookies and the websites below tell you how to remove cookies from your browser. However, in a few cases this may mean our website features may not function as a result. Please note our website contains links to other useful websites, this policy only applies to this website.

## **Other Websites**

Our website may contain links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

## **Changes to our privacy Policy.**

We keep our privacy policy under regular review and we will place any updates on this webpage.

This Policy was last updated on 23/05/2018

## **How to contact us.**

Please contact us if you have any questions about our privacy policy or information we hold about you: ([email us](#)) or write to us at;

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